



TEAM SERVICE PROJECT

2017 - 2018 GUIDE



Public Allies Los Angeles Team Service Projects

2017-2018

What is a team service project?

Team Service Projects (TSPs) are professional development opportunities for Allies to leverage their collective assets, skills and learning, in partnership with a local Community Based Organization to create a deeper community impact. Through these projects, Allies are given the opportunity to create and/or co-create, implement, and evaluate service projects as a team. Allies are entrusted with a critical piece of the community's larger impact efforts. In the 2017 -2018 year, the Allies will be partnering with CD Tech to develop and deliver a project that will benefit the South Central L.A. community.

Allies are expected to demonstrate leadership both within the coalition and as ambassadors to other organizations. They will strengthen their team building skills, understand their personal influence and power and utilize both to see a project through to community impact. All of this is possible with the support and guidance of 2nd/3rd year Coach and a Program Manager.

Philosophy

Experiential and Project-Based learning is an important aspect of the Public Allies experience. Public Allies believes that an effective way to practice the ideas, theories and concepts introduced in the training and learning curriculum is to engage in activities that allow people to gain hands-on experience. The Team Service Project embodies this philosophy of learning.

Professional Skills Developed

- Self-Direction
- Making global connections
- Making local connections
- Effective collaboration techniques
- Effective communication techniques
- Conflict negotiation/resolution/mediation
- Critical thinking
- Program design
- Program implementation/management
- Program evaluation





Personal Learning Outcomes

- Continue evolving a vision for how to strengthen our community, a plan to act on it, and the knowledge, skills and relationships to achieve it.
- Build relationships and learn from people of all backgrounds, beliefs and experiences.
- Learn about yourself and use that knowledge to enhance your capacity to do community change work.
- Enhance your ability to work with others to achieve goals.
- Enhance your ability to be responsible and reliable in your work.
- Take responsibility for continuously learning and applying that learning to strengthen communities.

Project Outcomes

- To learn project management techniques.
- To create a replicable process that enhances a community partner's capacity to create positive impact in a South Los Angeles Community

Team Service Project Participation Guidelines

- **TSP activities must not conflict with placement, training and other program activities.** Please seek support from your Coach or Program Manager if you need support with adjusting your schedules or deliverables in order to participate.
- You must convene as a group at least once a week* to ensure that your project is on schedule for implementation, and that the group is accountable to tasks and assignments. *(It is recommended that you convene at least twice a week if needed for optimal productivity. For the initial first two months of planning, you may only be meeting twice a month, but your group should be on track to meet weekly by the end of January.)*
- Your assigned coaches are ready to support with planning, group dynamics, and implementation when needed. Coaches must be invited to/informed of all planning and implementation meetings. Be sure to utilize them often - they are here to help!
- Implementation or Event days for each project (if applicable) are considered service days for the entire cohort. **If needed, attendance and support during these events is mandatory for all Allies**, unless stipulated by the Partner, PALA Program Director, or the Team



Service Project Group.

- You are asked to practice personal leadership and group accountability during this process. The group is responsible for holding each other accountable to meeting deadlines and delivering a product that is reflective of the quality our community deserves. However, please don't wait until the situation is "urgent" to ask for outside clarification our support, if it is needed.
- Most of all.... Trust yourself, your team, and your support system. **HAVE FUN!**

Project Planning, Development, and Delivery Guidelines

- Project deadlines must be met with respect to any stipulated timelines.
- Projects must clearly address issue area or need identified by partner and/or community leaders.
- You must operate as if there is **no allotted budget** for your project. The goal is for you to practice your ability to identify and connect low or no cost community assets to achieve your project outcomes.
- Projects must be sustainable or have a plan for sustaining the information gathered as a result of the project.



Team Service Project Roles and Support Structure

TSP Team

That's YOU! Responsible for managing the project and developing/executing activities that enhance the Partners' capacity to impact the community.

2nd Year Coach

2nd Year Allies will serve as your immediate source of encouragement and support in planning, development, and execution of Team Service Projects. Coaches "shadow" your TSP process to support you in achieving successful project completion, encourage personal development, and support healthy group dynamics

PALA Program Manager Lead

Public Allies staff person assigned to ensure that interpersonal dynamics and individual Ally learning are maintained in a way that prioritizes project completion and positive community impact. All TSP or inter-personal reporting and support requests should be directed to your PALA Program Manager Lead.



Team Service Project Outline

Big Picture

South Central Los Angeles sits at the edge of transformation, potentially taking our community towards further instability for residents and, potentially, to mass displacement. The last two decades have seen downtown LA become the locus of accelerated gentrification. Riding the waves of recent major public and private investment – namely the construction of the Expo Line, the Lorenzo Project and the USC campus expansion plan – development is increasingly expanding into South Central LA. Most projects under way or proposed, offer extreme examples of how developments designed for the convenience and comfort of the wealthy disregard the health and welfare of the poor, immigrant, working-class residents of color who form the majority of our community. We believe that while residents have been and continue to be impacted by these dynamics, many remain uninformed not only as to what is happening, but as to what they can do to resist/prevent the forces of displacement.

CDTech will partner with five (5) Public Allies Los Angeles Team Service Projects (TSP's), to engage in both formal and informal research that surfaces data in relation to the historical and current impacts of displacement and gentrification in South Central Los Angeles. TSP's will also capture stories associated to those impacts from actual residents. Additionally, Public Allies Los Angeles TSP's will build on the efforts of last year's TSP's, by developing and implementing a community education strategy/campaign for often neglected 18-25 year olds, on the history and/or impacts of displacement and gentrification in South Central Los Angeles. In doing so, TSP's will contribute to the education, empowerment and mobilization of that group, around the impacts of displacement and gentrification.



Deliverables/Outcomes:

1. (Quantitative Data) Each TSP Team will gather research related to its specific issue area, around the impacts of displacement and gentrification in South Central L.A. Your research should answer the question, “How has the community of South L.A. been affected in the specific area that you are working on?” along with the focused research question your group will create.
2. (Qualitative Data) Each TSP Team will collect stories from residents that will illustrate the first-hand impacts of gentrification on the South LA community. Stories should be recorded in writing, video, or audio format.
3. Each TSP will use the data and stories collected to create a community education strategy that will be completed by April 2018. TSP Teams will design and launch/implement the chosen strategy for an 18-25 year old demographic.

TSP Gentrification/Displacement Work Plan

OBJECTIVE	TASKS	DELIVERABLES	WHO	DUE DATE	TEAM STRATEGIES
DECEMBER					
<p>To arrange for consistent TSP meeting schedule, and establish norms Beginning December 7, 2017</p>	<ul style="list-style-type: none"> • Arrange for initial TSP meeting to discuss all deliverables • Discuss and develop TSP Community Agreements/Accountability Measures • Decide and report back on consistent meeting day, time and location • Decide on research focus 	<ul style="list-style-type: none"> <input type="checkbox"/> Set and complete first TSP meeting <input type="checkbox"/> Complete Community Agreements <input type="checkbox"/> Finalize consistent meeting day, time and location, and report back to project lead <input type="checkbox"/> Identify research questions 	<p>1.</p> <p>2.</p> <p>3.</p> <p>4.</p>	<p>December 15, 2017</p>	



JANUARY						
<p>To gather <u>quantitative</u> research data on specific research area (Housing, Environmental Health, Economic Development, Public Safety, and Land Use Policy) within context of Displacement and Gentrification in South L.A. Beginning December 7, 2017</p>	<ul style="list-style-type: none"> Using developed research questions, identify articles, studies, reports, etc. that speak to the effects of gentrification and displacement in South L.A. Gather collected data in Google Folder created by PALA Staff Meet with TSP Team to aggregate and organize relevant data to present back to PALA cohort Present organized data back to PALA cohort 	<ul style="list-style-type: none"> Each Ally must collect at least one distinct source of quantitative data Each Ally must place collected data in TSP Team's individual Google folder TSP Team will meet to organize data to present to PALA cohort TSP Team will present data collected to PALA cohort 	<ol style="list-style-type: none"> 	<ol style="list-style-type: none"> January 5, 2017 January 8, 2017 January 17, 2017 January 26, 2017 during training 		
FEBRUARY						
<p>To gather <u>qualitative</u> research data on specific research area (Housing, Environmental Health, Economic Development, Public Safety, and Land Use Policy) within context of Displacement and Gentrification in South L.A. Beginning December 7, 2017</p>	<ul style="list-style-type: none"> Using developed research questions and quantitative data, TSP teams will engage in outreach, looking for residents who have experienced personally, what quantitative data states. Data will be stories from residents (of any age) in the form of video, audio, audio, testimonials, etc. Gather collected data in Google Folder created by PALA Staff Meet with TSP Team to aggregate and organize relevant data to present back to PALA cohort Present organized data back to 	<ul style="list-style-type: none"> Each Ally must collect at least one distinct source of qualitative data – At least one story Each Ally must place collected data in TSP Team's individual Google folder TSP Team will meet to organize data to present to PALA cohort TSP Team will present aggregated and organized data collected to PALA cohort 	<ol style="list-style-type: none"> 	<ol style="list-style-type: none"> February 5, 2017 February 7, 2017 February 14, 2017 February 16, 2017 during training 		



	PALA cohort				
<p>To present gentrification/displacement (within specific research area) community education strategy for 18-25 year old residents of South L.A. proposal, to PALA staff and PALA cohort for approval Beginning February 1, 2017</p>	<ul style="list-style-type: none"> TSP Meeting to review data and learning, decide on community education strategy for 18-25 year old South L.A. residents, and prepare proposal for approval 	<ul style="list-style-type: none"> Each TSP Team must meet, as needed, to review data and learning, decide on community education strategy for 18-25 year old South L.A. residents, and prepare proposal TSP Team community education strategy proposal Propose date for community education strategy implementation in May 2017 	<ol style="list-style-type: none"> 	<ol style="list-style-type: none"> February 9, 2017 February 16, 2017 during training 	
MARCH					
<p>To develop and implement community education strategy for 18-25 year old South L.A. residents Beginning February 1, 2017</p>	<ul style="list-style-type: none"> TSP team will meet, as needed, to develop community education strategy TSP team will periodically report back progress, to entire cohort and PALA program team TSP team will refine community education strategy to final product stage 	<ul style="list-style-type: none"> TSP team will meet at least twice per month to develop community education strategy, receive feedback, adjust, and finalize for May implementation date TSP team will report back progress during 3rd Friday trainings in March and April 	<ol style="list-style-type: none"> 	<ol style="list-style-type: none"> March – May 2017 March 16, 2017, April 20, 2017 	



APRIL					
<p>To develop and implement community education strategy for 18-25 year old South L.A. residents Beginning February 1, 2017</p>	<ul style="list-style-type: none"> TSP Team will identify partner(s) to whom community education strategy will be implemented with TSP team will develop pre and post tests for community education strategy recipients to test for effectiveness and impact 	<ul style="list-style-type: none"> <input type="checkbox"/> TSP will solidify method and partner for strategy implementation, also confirming date at least one month ahead of time <input type="checkbox"/> TSP will develop pre and post test 	<ol style="list-style-type: none"> 	<ol style="list-style-type: none"> April 20, 2017 April 30, 2017 	
MAY					
<p>To prepare and present TSP Presentation of Impact and Learning (POIL) during POIL week Beginning April 1, 2017</p>	<ul style="list-style-type: none"> TSP will implement community education strategy at least one time in May TSP team will collect pre & post data TSP will meet, as needed, to complete end-of-year final POIL presentation 	<ul style="list-style-type: none"> <input type="checkbox"/> TSP team will implement community education strategy <input type="checkbox"/> TSP team will collect pre and post data <input type="checkbox"/> Collaboratively put together end-of-year final POIL, in which each individual Ally is equally represented during presentation. Rough draft and final draft 	<ol style="list-style-type: none"> 	<ol style="list-style-type: none"> TBD May 2017 TBD May 2017 Rough Draft May 31, 2017 <p>Final Draft June 15, 2017</p>	<ol style="list-style-type: none"> TSP Team will present on process, learning for individuals, learning for team, and impact for community as a result of TSP